Baystate Wealth Management, LLC - Form CRS

Baystate Wealth Management, LLC ("Baystate Wealth", "we", "us" or "our") is registered with the U.S. Securities Exchange Commission ("SEC") as an investment adviser. Investment advisory services and compensation structures differ from that of a registered broker-dealer, and it is important that you understand the differences. Free and simple tools are available to research firms and financial professionals at www.Investor.gov/CRS. The site also provides educational materials about broker-dealers, investment advisers and investing.

What investment services and advice can you provide me?

Baystate Wealth provides fee-based discretionary and non-discretionary investment supervisory services and portfolio management primarily to high-net-worth individuals, trusts and select entities.

Baystate Wealth has entered into a Co-Investment Advisory Agreement ("Agreement") with MML Investor Services LLC ("MMLIS"), pursuant to which the two companies act as co-advisors to Clients who open investment advisory accounts at Baystate Wealth. Pursuant to the terms of the Agreement, MMLIS Advisors are responsible for the initial and ongoing day-to-day relationship with the Client, and MMLIS is responsible for the initial and ongoing determination of Client suitability for asset allocation strategies. Baystate Wealth is responsible for managing the Client's assets consistent with the Investment Policy Statement signed by the Client. Accounts are reviewed and monitored on a regular basis. The Baystate Wealth Program offers flexibility in choosing the kinds of securities to be held in the Clients' account(s); however, there are certain securities that are "ineligible" for the Program. Baystate Wealth may also recommend an unaffiliated Independent Manager to sub-advise the Client's account. The Client will ultimately decide whether to engage an Independent Manager. Clients that have engaged Baystate Wealth to provide investment advisory services on a non-discretionary basis must be willing to accept that Baystate Wealth cannot affect any account transactions without obtaining prior consent to any such transaction(s) from the Client.

Baystate Wealth <u>does not</u> hold itself out as providing financial planning or related consulting services. No portion of Baystate Wealth's services should be construed as legal, accounting, or insurance implementation services. Accordingly, Baystate Wealth <u>does not</u> prepare estate planning documents or tax returns and it does not sell insurance products. However, to the extent requested by a Client, Baystate Wealth may recommend the services of other professionals for certain non-investment implementation purposes (<u>e.g.</u>, attorneys, accountants, insurance agents, etc.), including investment adviser representatives in their separate capacities as registered representatives or licensed agents of Mass Mutual. The Client is under no obligation to engage the services of any such recommended professional and is free to accept or reject any recommendation from Baystate Wealth. Baystate Wealth does not receive any compensation for such recommendations.

The minimum account size for Baystate Wealth is \$250,000 (determined by household). At our sole discretion, a lower minimum may be accepted. Baystate Wealth's services, fees, conflicts of interests and duties and responsibilities with respect to its investment advisory business are described in our <u>Form ADV 2A</u>. For a description of MMLIS' duties and responsibilities, please see MMLIS' <u>Form ADV 2A</u> Disclosure Brochure and other disclosures as appropriate.

<u>Additional Information</u>: For more detailed information about our *Advisory Business* and the *Types of Clients* we generally service, please see Items 4, 7 and 10 respectively in our <u>ADV Part 2A</u>.

Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do thesequalifications mean?

What fees will I pay?

The management fees paid by Clients are divided between Baystate Wealth and MMLIS. Baystate Wealth charges a platform fee based on the assets under management at the time of billing (typically 34 basis points but may differ depending on circumstances). MMLIS and its investment advisor representatives ("IAR") receive a separate and additional fee for ongoing advisory services. Baystate Wealth receives any residual fee not paid to MMLIS. Thus, the Client's total management fee is a combination of both Baystate Wealth's investment management fee and the MMLIS/IAR service/advisory fee and may not exceed 164 basis points or 1.64%. The total management fee charged varies depending upon several different factors. Similar Clients could pay different fees, which will correspondingly impact the Client's net account performance. Total management fees are negotiable with the Client by the MMLIS representative. Because our fee is based on the amount of your assets under our management, the more assets you entrust us to manage, the more you will pay us for our services. Therefore, we have an incentive to encourage you to increase the amount of assets that you entrust to us and we have an incentive to grow the assets that you entrust to us. Baystate Wealth has two different methods of charging fees to Clients. One method is that the Client is charged a fee for asset management and the Client pays the trading costs associated with the account (none of the trading costs are paid to Baystate Wealth; they are all collected and retained by the Custodian). This fee arrangement is known as "Advisory Fee Plus."The other method is for the Client to

be charged an overall fee that includes all trading costs. This fee arrangement is known as "Advisory Fee One." Advisory Fee One is considered a "wrap fee" program. A wrap fee program account is atype of individually managed account in which most expenses that are typical of a managed account are combined into one fee (i.e. a "wrap fee"). This includes the management fees and transactional costs and fees. The Advisory Fee One fee may cost you more. If your assets are allocated to an unaffiliated Independent Manager, the fee may be included in the wrap fee or charged separately on a fully disclosed basis. Please see Item 5 of our Form ADV 2A for more information about our fees and transaction fee differentials and our Wrap Brochure, Appendix 1A for more information regarding our Wrap Program Fees.

Other Fees and Costs: Your investment assets will be held with a qualified custodian. Custodians may charge brokerage commissions and/or transaction fees for effecting certain securities transactions. In addition, relative to all mutual fund and exchange traded fund purchases, certain charges will be imposed at the fund level (e.g. management fees and other fund expenses). You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

<u>Additional Information</u>: For more detailed information about our fees and costs related to our management of your account, please see Item 5 in our <u>ADV Part 2A</u>.

Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser?

When Baystate Wealth acts as your investment adviser, we must act in your best interest and not put our interests ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice Baystate Wealth provides to you.

How might your conflicts of interest affect me, and how will you address them?

Additional Information: For more detailed information about our conflicts of interest, please review our ADV Part 2A.

How do your financial professionals make money?

Baystate Wealth representatives are compensated on a salary basis. However, certain of our representatives, based upon their individual professional ability, may receive a bonus based on assets under management and other factors. Please contact us if you would like to discuss our representatives' compensation.

Do you or your financial professionals have legal or disciplinary history?

No. We encourage you to visit www.Investor.gov/CRS to research our firm and our financial professionals.

As a financial professional, do you have any disciplinary history? If so, for what type of conduct?

For additional information about our services, please refer to our Form ADV, Part 2A brochure. If you would like additional, up-to-date information or a copy of this disclosure, please contact us at (913) 904-5700.

Who is my primary contact person? Is he or she a representative of an investment adviser or broker-dealer? Who can I talk to if I have concerns about how this person is treating me?